

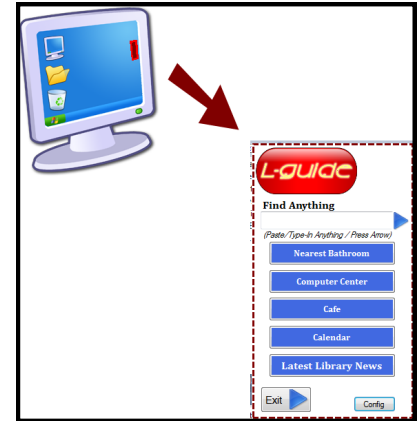
# L-Guide™

Patron Guidance • Access to Resources • OPAC • Quick Email • Remote Marketing • Much more...

*Bring it all Together!*

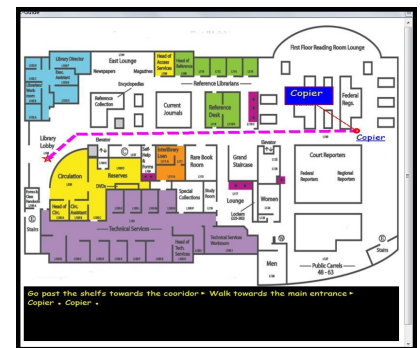
## “Unified” Access to Resources

Bring instant access to any of the multitude of resources available at your library with just a click. Define LAT-QuickButtons™ to access your software, specialized websites, subscription databases, print-release software, reservation systems, payment systems, OPAC, calendar and more. Simply slide over the desktop icon and fully customizable L-Guide™ platform is ready to go and serve the needs of your patrons from ANY computer. Multitude of options and capabilities available that allow specific capabilities defined for particular machines, based on your rules or system location.



## Dynamic Navigation

Provide detailed directions FROM any point TO any point in your library INCLUDING TO ANY ITEM IN YOUR COLLECTION - ANYWHERE YOU WANT (even outside the library).

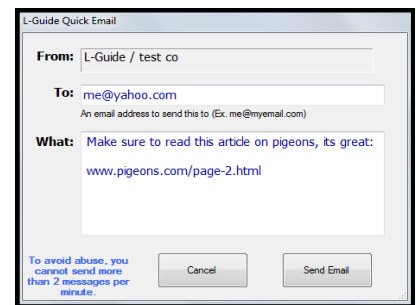


*Where is the nearest bathroom?  
How do I get to Fiction Section?  
Where is “CDF 132.342” book?  
Where do I get coffee?  
How do I get to the Post Office?*

With a simple, web-based administrative interface you can define floor-maps, points and directions to virtually any point in your library or neighborhood, including the location to ANY item in your collection. Simple, easy, powerful.

## “On-The-Fly” Emailing

Avoid privacy issues of public computers by providing patrons quick, easy and simple way to email something immediately through the L-Guide™ interface. Protected against abuse, this has been one of the most frequently asked features from many libraries. Patron simply clicks, and sends an email to any address - simple, easy, secure, and abuse-.



### Marketing Platform

Provide scheduled, dynamic and direct marketing of anything in your library directly to the patron. Your message will appear on every computer where L-Guide™ is installed. Simple, easy and totally flexible.

Market, Promote, Advertise, Engage  
**L-Guide™ is the platform**

### SmartPhone / API's

Roll out your own applications or capabilities with a full API set for accessing all of the capabilities of the L-Guide™ platform for both the Web and SmartPhone integration.

*Have an idea but don't have the resources, talk to LAT for custom development as well.*

### Costs / License

L-Guide™ is licensed to run on ALL of your computers in the building. It is a “site license” meaning that every computer can be freely loaded with L-Guide™ and be able to access its resources.

*Risk Free, Extremely Affordable  
Yearly Subscription  
Cancel Anytime*

**Curious?**  
*Schedule a live webinar with us to learn more about the system and all that it has to offer*